

PETERS
OPEN POINT

PETERS CARTRIDGE DIVISION

REMINGTON ARMS CO., INC.

MANUFACTURERS OF
Rustless AMMUNITION



CABLE ADDRESS
PETERIDGE
WESTERN UNION
3 LETTER AND
A.B.C. 5th EDITION CODES
EXECUTIVE AND GENERAL
SALES OFFICES
BRIDGEPORT, CONN.
WORKS-KINGS MILLS, OHIO
BRANCHES
ST. LOUIS, MO.
SAN FRANCISCO

BRIDGEPORT, CONN. March 4, 1936

Mr. C. V. Bracher,
Building Industries Bldg.,
626 Broadway,
Cincinnati, Ohio.

Gentlemen:

MARCHING ON!
"BELTED BULLET" WITH CONTROLLED EXPANSION

Bullets with controlled expansion, introduced by the Peters Cartridge Company in 1934, have created an unequalled demand for the BELTED BULLET especially recommended for large, tough, and heavy game.

Unsolicited testimonials have convinced us that the controlled expansion bullet has performed beyond expectation, and now the consumer has made an urgent request that the BELTED BULLET be supplied in the popular sizes - .30/30 Winchester and .35 Remington.

This "new-day" bullet, embodies features that are not found in the ordinary types, involving increased manufacturing costs. The big game hunter realizes that while ammunition is an item of minor expense, nevertheless it is a requisite which should be carefully selected for most effective execution, and if its design incorporates a feature of tried and proved ability the increased cost over the ordinary types is justified toward the success of the trip.

The BELTED BULLET, manufactured exclusively by the Peters Cartridge Division, is of the open point type, encased in a heavy metal jacket reinforced by a heavy metal band tapered at its forward edge and placed behind the nose of the bullet. The location and taper of this band controls the expansion of the fired bullet, preventing disintegration and insuring greater shocking power. Ballistic information will be furnished upon request.

We are happy to announce that this new BELTED BULLET with controlled expansion is now available in the following sizes:

#3055 - .30/30 Winchester BELTED Expanding RUSTLESS, 180 Grains;
packed 1,000 to a case, 20 to a box; weight of case 58
pounds.

March 4, 1936

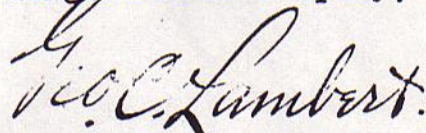
- #3588 - .35 Remington BELTED Expanding RUSTLESS, 210 Grains; packed 1,000 to a case, 20 to a box; weight of case 66 pounds.
- #3098 - .30/40 Krag BELTED Expanding RUSTLESS, 225 Grains; packed 1,000 to a case, 20 to a box; weight of case 76 pounds.
- #3090 - .30 Springfield 1903 BELTED Expanding RUSTLESS, 225 Grains; packed 1,000 to a case, 20 to a box; weight of case 77 pounds.
- #3099 - .30 U. S. Gov't. 1906 BELTED Expanding RUSTLESS, 225 Grains; packed 1,000 to a case, 20 to a box; weight of case 76 pounds.

The foregoing items are listed in our Dealers' Price List dated February 5, 1936.

We unreservedly recommend the BELTED BULLET in preference to all other types for big game hunting, and suggest that you place liberal specifications for your Fall requirements.

Yours very truly,

PETERS CARTRIDGE DIVISION
Remington Arms Company, Inc.,



Geo. C. Lambert
Ammunition Sales Manager

GCL:HLJ