

THE PETERS CARTRIDGE CO.

CINCINNATI,
U.S.A.

EASTERN BRANCH 98 CHAMBERS ST.
NEW YORK.



A HIGH GRADE RICH CHERRY COLORED SHELL HIGH BRASS REINFORCEMENT, BATTERY CUP, PETERS NO. 3 PRIMER, LOADED WITH ALL STANDARD BULK SMOKELESS POWDERS AND DEVELOPING THE BEST QUALITIES OF EACH TO A HIGHER DEGREE THAN IS DONE WITH ANY OTHER SHELL OR STYLE OF LOADING.



MEDIUM GRADE, A BEAUTIFUL GREEN SHELL LOADED WITH ALL STANDARD BULK SMOKELESS POWDERS, A PERFECT LOAD FOR TRAP OR FIELD.



MEDIUM GRADE, PARROT GREEN SHELL, BATTERY CUP, PETERS NO. 3 PRIMER, LOADED WITH ALL STANDARD BULK SMOKELESS POWDERS, NONE BETTER FOR THE MONEY.

Peters Factory Loaded Shells

THESE SHELLS

Are shown in fac-simile on front and back of this leaflet, with brief descriptions of same. They cannot be surpassed in beauty, finish, material and effectiveness. They give the most prompt and perfect combustion, the highest velocity and the best pattern to all nitro powders, as proved by many tests on scientific instruments. They raise all powders to their highest potentialities.

THE PRIMERS

In these shells are composed of fulminate made by this company and of materials subjected to the highest tests. Chemically and mechanically, they are perfect, giving great strength and uniformity and securing instant and complete ignition.

THE POWDERS

Used in the higher grades are of all the standard makes of dense and bulk nitro, as may be ordered. None is loaded by this company which has not been demonstrated as safe, reliable and of proper velocity and pressure. The Semi-Smokeless is without comparison, as it is without a competitor. It combines most of the good qualities of both nitro and black, and is without faults of its own. The black powder is a special brand and adapted to give the highest satisfaction in the field.

THE SHOT

Is made in the Company's own tower, which is equipped with the latest improvements. It is, therefore, much more uniform than if obtained at different towers, each having its peculiar methods and slight variations, and so must give more uniform results.

THE WADS

Are cut from felt made by this company and with special attention to proper material and to treating in such way as to obtain the greatest elasticity, and hence cleanliness, light recoil, even pattern, and uniformly high velocity.

PETERS LOADING MACHINES

These shells are loaded in the most scientific and accurate manner by the Peters Loading Machine, which is entirely automatic, loads with great rapidity, and places powder, wads and shot in the shell with unerring certainty and with uniform pressure for a given load, producing a combination which may justly be regarded as

THE PERFECTION OF SHOT GUN AMMUNITION.

Peters Cartridges

LOADED WITH
**KING'S
SEMI-SMOKELESS
POWDER**

HOW LOADED

All regular goods of this make are loaded solely with **King's Semi-Smokeless**, the greatest powder ever discovered for rifle and revolver. **This Company does not put a grain of black powder behind a bullet.** And yet the cost is no greater than for old style black powder cartridges of other makes.

VICTORIES WON

Semi-Smokeless has had one continual procession of victories since its appearance in 1897. In all the great shoots, State, National, International and World Champion shoots, it has gained the first place. Loaded by hand, it

MADE HIGHEST SCORES IN

International Revolver Match (America vs. France), 1900.
Won the Wimbledon Cup Match (30 shots at 1000 yards), 1900.
The Rifle Championship for Greater New York and vicinity (100 shots at 200 yards), 1899-1900.

WON

Factory loaded in the Peters Ammunition, it has won among other victories:

Indoor Rifle Championship for United States, 1898, 1899, 1900, 1901, 1902, 1903, 1904.

Interstate Rifle Match, Sea Girt, N. J., 1900.

Interstate Regimental Team Match, Sea Girt, N. J., 1900.

Allcomers Military Match, 1900.

New Jersey Rifle Ass'n Trophy Match, 1900.

Winchester Match, Sea Girt, N. J., 1900.

Revolver Re-entry Match and Team Match, Sea Girt, N. J., 1900.

One Hundred Shot Revolver Record made 1902.

Outdoor Pistol Championship of the U. S. 1902.

Indoor Pistol Championship of the U. S. 1903.

PROVED

All this goes to prove the wonderful accuracy, uniformity, cleanliness and carrying power of this powder, and the great superiority of the cartridges containing it. They are always the same and never deteriorate. They make but little noise and light smoke. They are absolutely without a rival.

EXCLUSIVE USE

Of this wonderful powder this company has the exclusive use and it uses it exclusively for all its metallic cartridges, except the strictly smokeless. It puts the dealer in a position where he is without a competitor. It monopolizes the trade because it monopolizes the good qualities.

LARGE CALIBER

Full Metal Jacket and Soft Point Bullet Cartridges loaded with Standard Smokeless Rifle Powders. Especially fine.



PREMIER

A HANDSOME HIGH BASE SHELL FOR DENSE SMOKELESS POWDERS ONLY, ORANGE COLOR, HIGH BRASS REINFORCEMENT, BATTERY CUP, PETERS No 3 PRIMER, LOADED TO PRODUCE BEST POSSIBLE RESULTS WITH THE POWDERS USED.



BLACK
EDGE



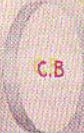
VICTOR



BLACK
EDGE



GREASE
PROOF



C.B.



HIGH GUN

MEDIUM GRADE, HIGH BASE SHELL FOR DENSE SMOKELESS POWDERS ONLY, COLOR BRIGHT BLUE, BATTERY CUP, PETERS No 3 PRIMER, EXCELS ALL OTHER LOADS OF ITS CLASS.



REFEREE

ANY TRAP SHOOTER OR HUNTER NOW USING BLACK POWDER SHOULD TRY THE REFEREE, LOADED WITH KINGS SEMI-SMOKELESS POWDER. IT HAS MOST OF THE BEST QUALITIES OF SMOKELESS POWDER, GREAT VELOCITY, LIGHT SMOKE (NOT SMOKELESS), LIGHT RECOIL, GUN CLEAN AFTER SHOOTING HUNDREDS OF LOADS AND COSTS BUT A TRIFLE MORE THAN BLACK POWDER LOADS.



LEAGUE

THE KING OF ALL BLACK POWDER LOADS. THEY ARE LOADED WITH SPECIALLY SELECTED MATERIALS AND ARE UNEXCELLED FOR ACCURACY AND PENETRATION.