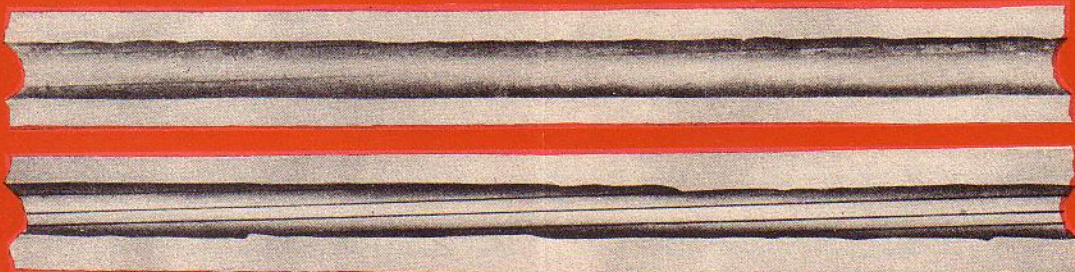


**PETERS**

*Rustless*  
22's

- clean.....  
as a hounds tooth  
- straight shooting..  
as a shaft of light

1

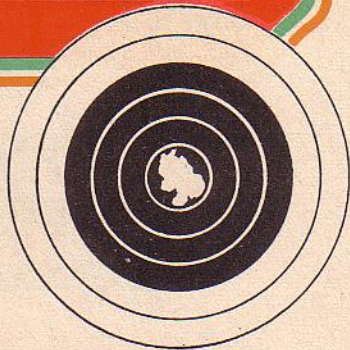


2

NO. 1, shows an actual photograph of a sawed-in-half section of a rifle barrel which has shot 41,410 rounds of regular Peters .22's, made *prior* to Rustless. At the time it was cut up it could still make a very satisfactory group.\* Peters has never been "ordinary" ammunition.

Clean, accurate, uniform shooting ammunition is nothing new to users of the Ⓟ Brand — they have been enjoying these features for many years.

No. 2 illustrates how by using only *Peters Rustless* .22's, the barrel remains bright, clean, flawless. Its rifling and accuracy preserved. The possibility of rust, pitting and corrosion entirely eliminated.



*\*These statements are verified for us under oath. We'll be glad to send you photographic copies of the testaments if you want them.*



**PETERS**

# Rustless .22's

with *improved*  
**Semi-Smokeless  
and Smokeless  
Powders**

**F**OLLOWING the original announcement by Peters back in 1920 that basic patents had been awarded on its new discoveries in non-corrosive priming mixtures, users of Peters .22's have been enjoying non-corrosive ammunition.

Now, this same clean, accurate ammunition has the added feature of being made *Rustless*. Good ammunition made better!

Shoot your pistol, rifle, or revolver when and as often as you like — you can forget about cleaning it. If the barrel has been properly cleaned prior to their use, *Peters Rustless* .22's will so protect it that it will be free from

Shoot a few rounds of the improved Semi-Smokeless — experience for yourself the thrill of this new Peters development.

The bullet receives all of the force of the entire charge with this improved powder. Velocity is increased. Greater accuracy and uniformity are insured. The straight shooting qualities of your rifle are preserved. And with the improved Semi-Smokeless Powder there is virtually no smoke — only a wisp at the end of the muzzle.

Some snappy shooting ammunition! And like so many other good things in ammunition both the new Rustless Priming Mixture and the improved Semi-Smokeless powder are exclusive-

used exclusively.

That's because of the new formula used in making Peters priming mixtures for .22's. It eliminates, not only the chemicals which corrode the gun of their own accord, but also the salts which attract moisture and cause rust.

But the Rustless feature is only one new development. There's another of even greater importance in the new and improved Semi-Smokeless Powder. Wonderful as the old Semi-Smokeless Powder was, this new powder is even more wonderful.

*Peters Rustless .22's* are loaded with both this superior Semi-Smokeless Powder and with smokeless powder in .22 short, .22 long and .22 long rifle sizes. Either solid or hollow point bullets.

Ask for, not simply .22's, but *Peters Rustless .22's* — the latest development of the Peters Cartridge Co., pioneers in ammunition of quality. There is no increase in price for the Rustless and improved Semi-Smokeless Powder features.

### THE PETERS CARTRIDGE COMPANY

New York

Cincinnati, Ohio

Los Angeles



*Peters Rustless .22's*

*Loaded with the new and improved Semi-Smokeless or Smokeless Powders  
Shorts, Longs, Long Rifles — Solid or Hollow Point Bullets*

# PETERS AMMUNITION

There is only one *Rustless* ammunition "PETERS"