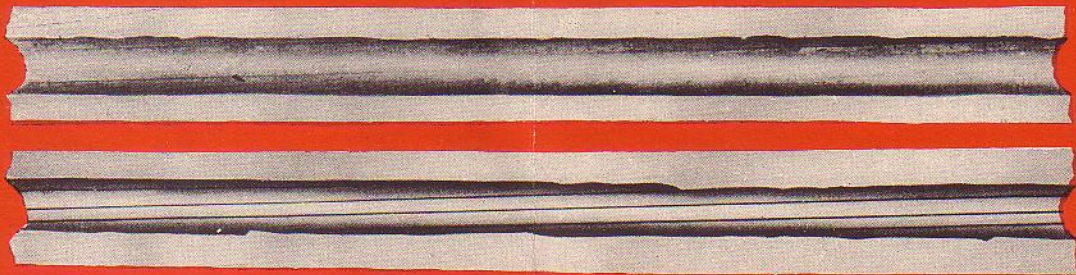


PETERS

Rustless
22's

- *clean.....*
as a hounds tooth
- *straight shooting..*
as a shaft of light

1

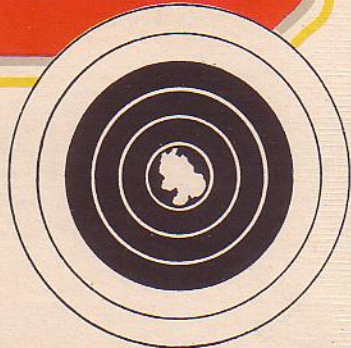


2

NO. 1, shows an actual photograph of a sawed-in-half section of a rifle barrel which has shot 41,410 rounds of regular Peters .22's, made *prior* to Rustless. At the time it was cut up it could still make a very satisfactory group.* Peters has never been "ordinary" ammunition.

Clean, accurate, uniform shooting ammunition is nothing new to users of the **P** Brand — they have been enjoying these features for many years.

No. 2 illustrates how by using only *Peters Rustless* .22's, the barrel remains bright, clean, flawless. Its rifling and accuracy preserved. The possibility of rust, pitting and corrosion entirely eliminated.



**These statements are verified for us under oath. We'll be glad to send you photographic copies of the testaments if you want them.*



PETERS

Rustless .22's

Smokeless Cartridges

FOLLOWING the original announcement by Peters back in 1920 that basic patents had been awarded on its new discoveries in non-corrosive priming mixtures, users of Peters .22's have been enjoying non-corrosive ammunition.

Now, this same clean, accurate ammunition has the added feature of being made *Rustless*. Good ammunition made better!

Shoot your pistol, rifle, or revolver when and as often as you like — you can forget about cleaning it. If the barrel has been properly cleaned prior to their use, *Peters Rustless* .22's will not cause rust or corrosion.

That's because of the new formula used in making Peters priming mixtures for .22's. It eliminates, not only the chemicals which corrode the gun of their own accord, but also the salts which attract moisture and cause rust.

Peters Rustless are loaded with smokeless powder in .22 short, .22 long, .22 long rifle and other popular rim fire sizes.

Ask for, not simply .22's, but *Peters Rustless* .22's — the latest development of the Peters Cartridge Co., pioneers in ammunition of quality. There is no increase in price for the Rustless feature.

THE PETERS CARTRIDGE COMPANY

New York

Main Office, Cincinnati

San Francisco



PETERS Rustless CENTER FIRE CARTRIDGES

The advantages of *Peters Rustless* feature are now obtainable in many of the popular sizes of Center Fire Revolver and Rifle Cartridges, as well as a number of big game sporting sizes. If the gun is first thoroughly cleaned after using other cartridges and *Peters Rustless* is then used exclusively, there need be no fear that this ammunition will rust or pit the barrel.

To secure Maximum Quality, and the benefit of all real, worth-while improvements specify

PETERS AMMUNITION

There is only one *Rustless* ammunition "*PETERS*"