



PETERS
TACK-HOLE
 AMMUNITION

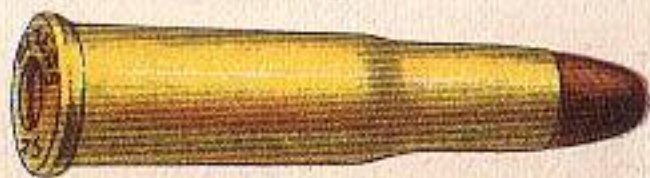


22 CAL. LONG RIFLE

Indoor
 Ranges up to 75 Feet

Outdoor
 Ranges up to 250 Yards
 Also Pistols and Revolvers

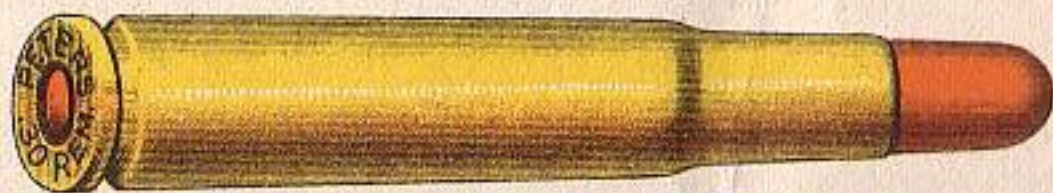
A specially designed .22 Long Rifle Cartridge, for match shooting, with accuracy and uniformity developed to the highest degree. Every year small bore championships fall before the true bullet flight of this superior ammunition.



.25-20; .32-20

High Velocity Expanding Point

Speedy, accurate, hard-hitting cartridges for small, fast-moving game. Greater velocities with new type expanding bullet, develops a striking energy that GETS the game.



.30 REM. AND .30-30 M. C.
 Hollow Point Expanding

New type non-fouling expanding bullet, driven at higher speed, delivering a terrific shocking power. On impact the bullet mushrooms perfectly, with no loss in weight, resulting in extreme penetration.



Protected Point Expanding Bullet
 (Patented)

The most effective Big Game Bullet ever produced. Due to its unusual construction it combines extreme penetration with uniform expansion resulting in terrific shocking power. Supplied with non-fouling jacket and in .30-06; .30-40; .300 Sav.; .250 Sav. and .270 Winchester cartridges.

The above represent just a few of the outstanding metallic cartridges in the P line, which includes all sizes from the small .22 R. F. to the large military and sporting calibers.

PETERS

Rustless
**Smokeless
 Cartridges**

Users of Peters Smokeless 22's have had the benefit of non-corrosive ammunition since 1920. Now, this same, clean, accurate ammunition has the added feature of being made Rustless. Good ammunition made better.

Shoot your pistol, rifle, or revolver when and as often as you like—you can forget about cleaning it. If the arm has been properly cleaned prior to their use, Peters Rustless .22's will not rust or corrode the barrel.

That's because of the new formula used in making Peters priming mixtures. It eliminates the salts which attract moisture and cause rust, and is free of harmful chemicals.

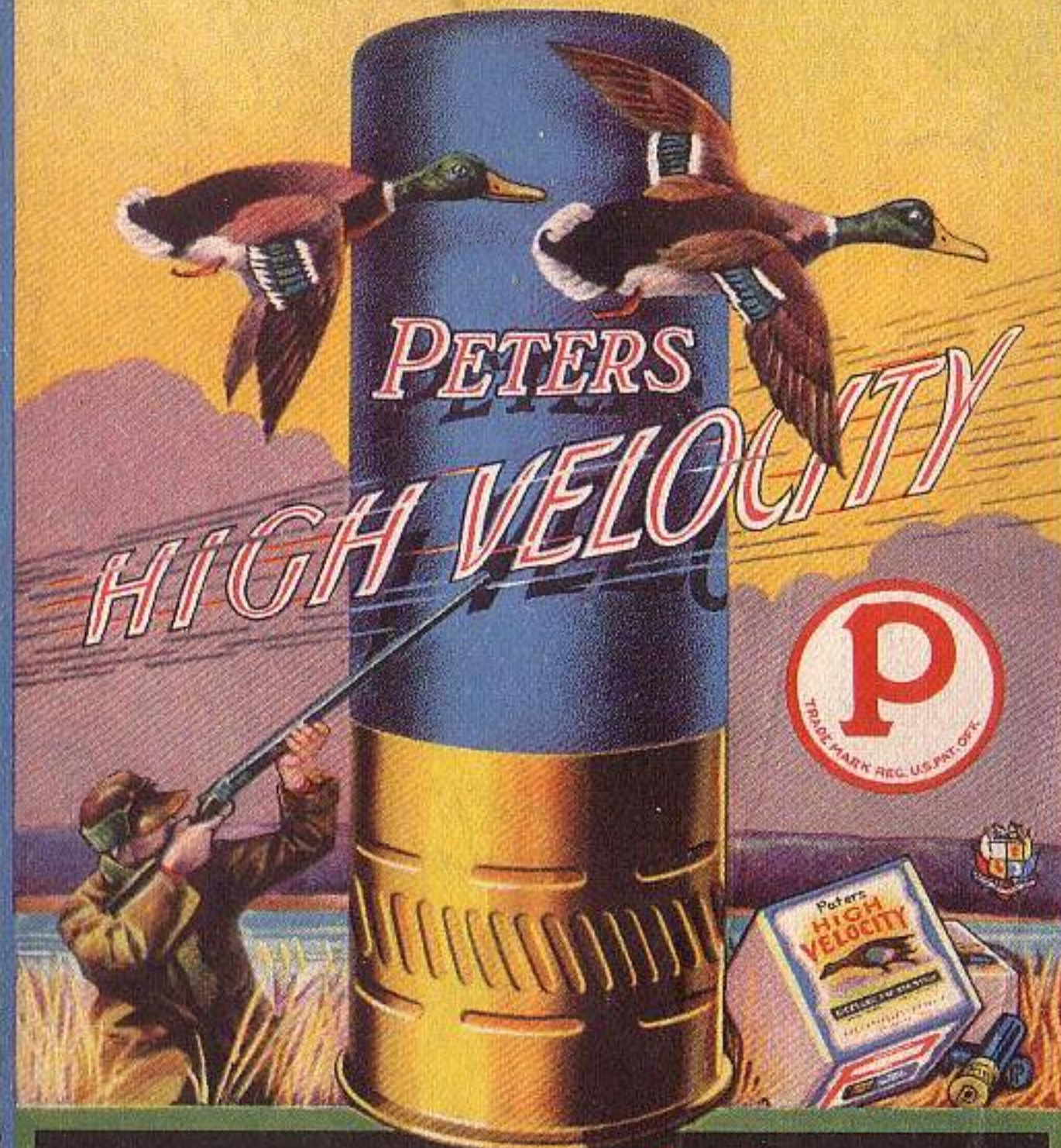
Ask for Peters Rustless .22's, the latest development of The Peters Cartridge Company, pioneers in ammunition of Quality. There is no increase in price for the Rustless feature.



Peters Rustless feature is also supplied in many of the standard sizes of center fire revolver and rifle cartridges.

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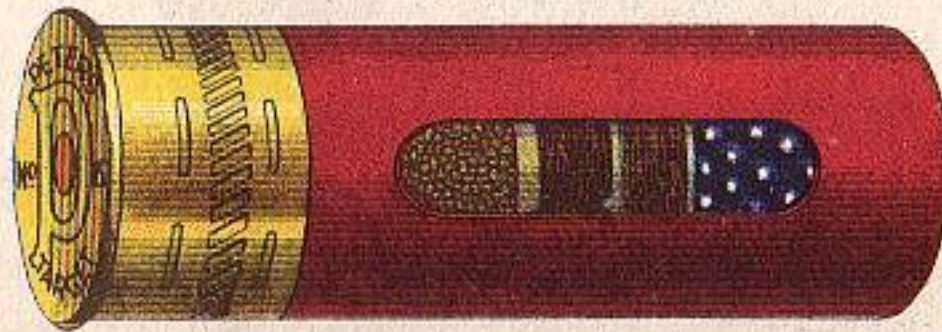
LITH IN U. S. A. BY THE HENDERSON LITHO. CO., CINCINNATI



Reaches out— and
 ... pulls down...
the High-Flyers
HIGH VELOCITY - TARGET - VICTOR

*Also a complete line of Metallic Cartridges...
 including PETERS RUSTLESS*

THE PETERS CARTRIDGE COMPANY
 Cincinnati, O., New York, San Francisco



TARGET

The All-American Shell

The All-American athlete stands pre-eminent in his field. He is the recognized leader—no one can touch him.

So it is with Peters Target shell, recognized by sportsmen who know, as the superior shell from every standpoint—construction, loading, and performance in field—blind—or traps. It is truly the All-American, all around shot shell.

All standard loads are supplied in the Target shell in either Bulk or Dense Smokeless powders. The Target Dense powder shell is constructed the same as was the High Gun which was discontinued to simplify the **P** line. The Target Dense powder shell and the Target Bulk powder shell are each so constructed and loaded as to assure the greatest efficiency of each type of powder.

The careful attention given each step in the manufacture of **Peters** shells, plus the superior quality of materials entering into such manufacture, is the shooters' assurance that he is not only getting the very finest ammunition he can buy but that he will realize the utmost from his skill as a marksman.

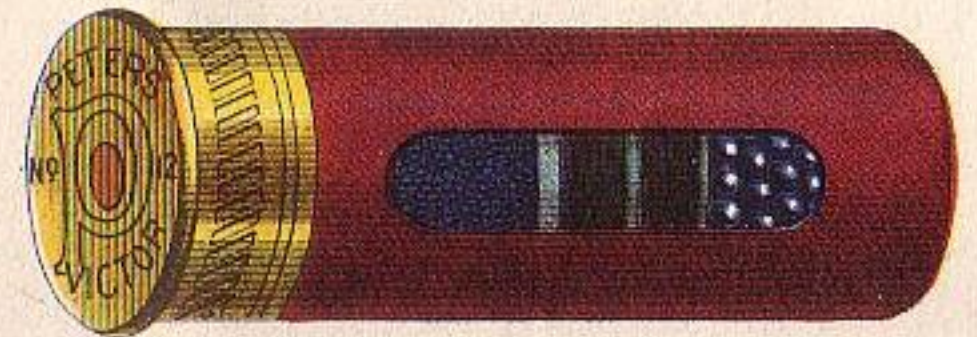
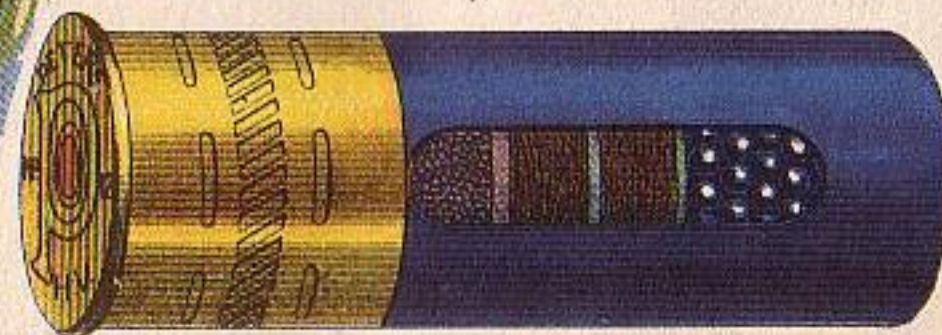
Peters HIGH VELOCITY SHOT SHELLS Long Range-Hard Hitting

Here is the shell that has taken shooters everywhere by storm—Peters HIGH VELOCITY—a blue streak of chained lightning that reaches out and bags those far away birds you'd never ordinarily think of taking a crack at, let alone bagging.

There is a combination of features built into High Velocity that make it the most powerful shot shell load made. It is designed and constructed especially for progressive powders. It has the double protective features in **Peters** "Steel where steel belongs" and rivet battery cup construction. It is loaded with felt wadding of superior quality.

High Velocity is loaded by a method controlled entirely by **Peters**. It is tested in an entirely new, novel and exclusive way; a result indicating method that is absolutely accurate in what it reveals, enabling **Peters** to not only scientifically build a superior load, but in the end, know exactly what that load is capable of delivering.

Speed—long range—a hard hitting, closely concentrated shot charge—all without excessive recoil, are what you get in **Peters** High Velocity—that blue shell with a whang! 10—12—16—20—28—.410 gauges. Just try a box.



VICTOR

A Winner Everywhere

This shell is a typical **Peters** Quality product—at a popular price. This is made possible by close standardization of loads plus quantity production. The **VICTOR** is supplied in the light and medium loads in 12, 16 and 20 gauges. This covers a wide range of game and because of its lower price and high quality performance the **Victor** has established itself as a real leader in its field. For the usual small game shooting such as quail, rabbit, squirrel, snipe, grouse, woodcock, etc., and for trapshooting *there is no shell made that will surpass the results obtained with **VICTOR**.*

The **VICTOR** is a high grade Smokeless powder shell. Its quality is of the same high standard as that of other **Peters** shells and it is loaded by the same exclusive method. Nationally prominent shooters use **Victor** altogether for trap and for game shooting.

Try **VICTOR**—you'll find in it a great shell for the money—nothing cheap or makeshift about it, but a real honest-to-goodness *quality* performer.