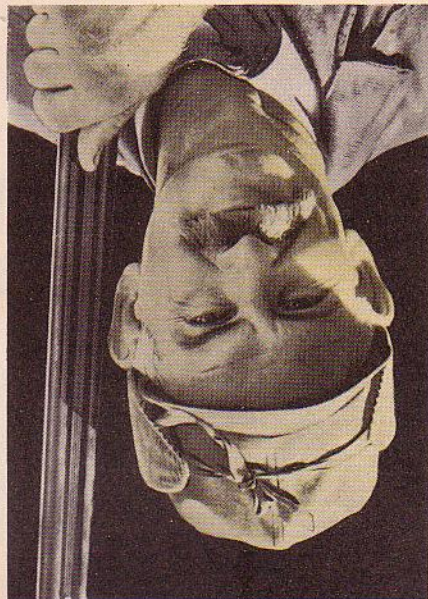


Use Peters Shells in that pet gun of yours — give yourself and your game-bag a break! Now look inside — take a look at the "Ammunition You Can Shoot with Confidence" . . .

"BRINGING 'em down, the way I look at it, is a one-two-three proposition. The man. The gun. The ammunition. As for me — well, I can hold my own with any trigger-puller in this county. As for the gun — this 12-gauge of mine generally follows instructions. And the ammunition — say, that *never* throws me off! I've peppered 'em with PETERS for a good many years, and what a sweet pattern they shoot!"

"YOU ASKED ME
 .. well, I'll tell you.."

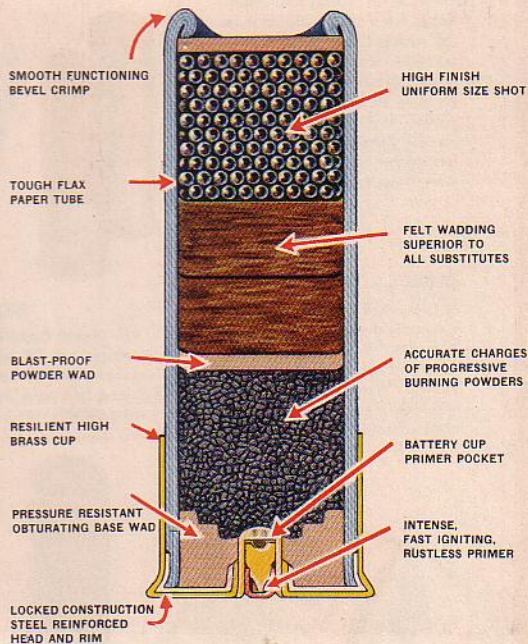


VISIBLE BALLISTICS! Shot charge of a Peters Target Shell just after leaving the barrel. Felt wads of finest quality have held the powder gases well in check behind the shot charge in its passage through the barrel.

EVERY box of Peters Shells you buy comes from a lot proof-tested in the famous Peters physical laboratories. For Peters actually *photographs* shot loads as they leave the muzzle of the gun. Photographs with *one-millionth of a second* exposure!

When you shoot Peters, you shoot with confidence. At Skeet or over the traps, your scores are higher. And in the field, when you catch the quarry across your sights and pull the trigger . . . *bang* — it's in the bag!

PETERS
 AMMUNITION YOU CAN
 SHOOT WITH CONFIDENCE



THE HARDEST-HITTING SHELL EVER BUILT

Peters HIGH VELOCITY is the one and only shell on the market designed and constructed especially for modern progressive burning powders and maximum charges of powder and shot. Accelerated Velocity, Long Range, Killing Energy and Dense Patterns — without excessive recoil and within standard pressures — attained and controlled by Peters exclusive loading methods and proof-tests.

Supplied in 10, 12, 16, 20, 28 and .410 gauges. Pellet sizes for upland and marsh; buck shot and single ball for deer, bear and riot.



Shells you can shoot with confidence

... IN THE FIELD AND OVER THE TRAPS



HIGH VELOCITY...

There is no better shell made. Brings down many a far-off duck you wouldn't even shoot at with any other load. Unusually long range; terrific wallop. Made in 10, 12, 16, 20, 28 gauges and .410—primed with RUSTLESS, the peerless Peters priming mixture that neither corrodes nor rusts the bore. *Always a clean gun!*

VICTOR...

Over the traps or in the field it lives up to its name—Victor. For quail, rabbit, snipe, woodcock and grouse. Loaded in all desirable combinations... primed with RUSTLESS mixture.



SKREET LOAD...

Also **Skeet Combination**... 19 Skeet and 6 scatter loads per box. **TRAP LOAD**... You see this famous orange-colored fellow at trapshoots everywhere. A prize-getter, used by experts to win many a tight championship match.

TARGET...

A tailor-made shell, if there ever was one! Dedicated to America's sportsmen. A favorite with Skeet and trap shooters, as well as hunters. Your aim and your gun will both vote "Yes" for Target Shells. RUSTLESS priming.

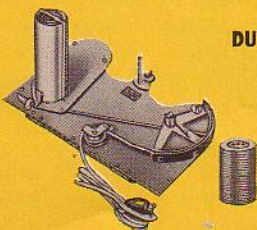
HIGH VELOCITY .410...

Primed with a battery cup primer containing the famous Peters RUSTLESS mixture. A little shell—easy to carry, easy to shoot and easy to buy. 2 1/2" and 3" lengths. The Peters High Velocity .410 has just set up a *new world's record at Skeet*—134 straight!



PETERS

AMMUNITION YOU CAN SHOOT WITH CONFIDENCE



DUVROCK HAND TRAP... An inexpensive folding repeating trap, holding 43 disc targets. Light weight, compact. Slips easily under your car seat—always ready for use by merely unfolding trap and driving stake in ground. Trap and targets made and guaranteed by Peters.