

TWO NEW SMOKELESS .22 LONG RIFLE ACCURACY CARTRIDGES . . . by PETERS

The DEWAR MATCH . . . for indoor and outdoor target work



The WIMBLEDON MATCH . . . for long-range super accuracy



The new DEWAR* is smooth-functioning, free from jerky recoil. For rifle or pistol of any type — single shot, repeating, automatic. The WIMBLEDON* has the same new-day advantages, with increased velocity for long-range target work. A triumph in ammunition craftsmanship — the most consistently accurate pair of championship cartridges ever made.

*Copyrighted



DETECTIVES that shadow bullets

The perfection of more trustworthy, more accurate ammunition — that is the work of the Peters Ballistic Institute. It is a work that never ends. Great improvements have come from its research laboratories in the past — still greater advances will be announced in the future. The work goes on so that more than ever Peters will be known as *the ammunition that won't let you down.*

PETERS

AMMUNITION YOU CAN SHOOT WITH CONFIDENCE

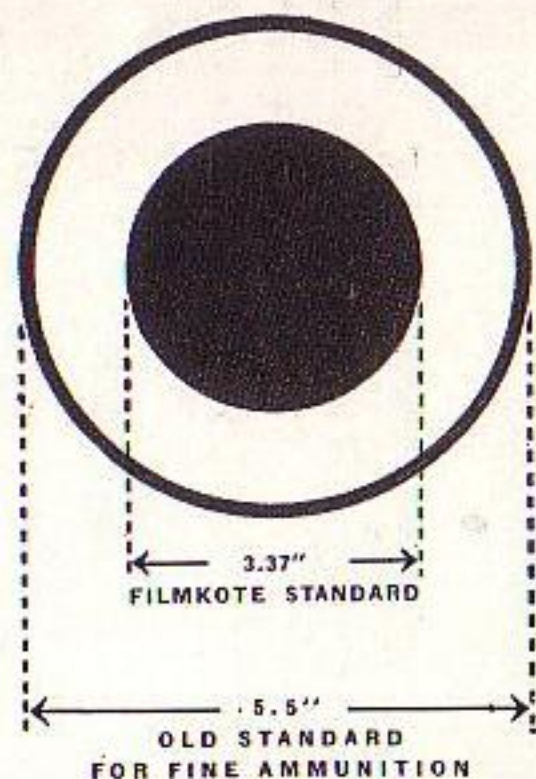
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THE PETERS BALLISTIC INSTITUTE DEDICATES

NEW ADVANCES IN AMMUNITION

TO THE SCIENCE OF FINE





FINER TARGET ACCURACY!

In FILMKOTE, the Peters Ballistic Institute has perfected a better, truer, cleaner cartridge — for the man who wants better than *average* target scores.

Until recently, the acceptance standard for fine ammunition was 5.5 inches distribution at 200 yards . . . with FILMKOTE, the circle is reduced to 3.37 inches. A 62% better area grouping!



VISIBLE BALLISTICS! Peters Sparkograph of a bullet about 4½ inches from the muzzle of the gun. Showing how the Peters Ballistic Institute can study the action of the propelling gas, the accuracy-importance of the perfectly formed bullet base—even the formation of the sound waves!

FILMKOTE

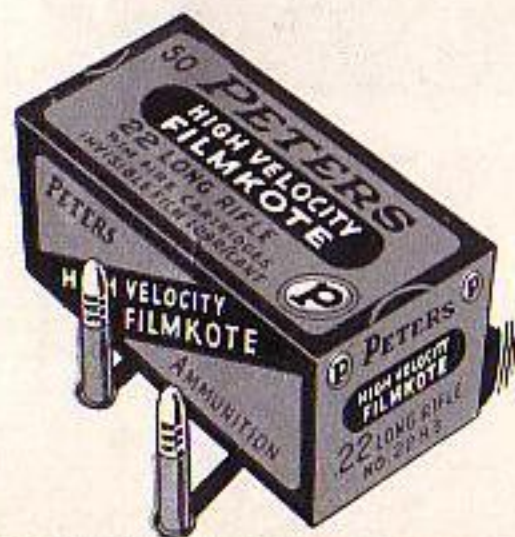
GREATEST OF ALL ADVANCES IN RIM-FIRE AMMUNITION

A secret process of invisible lubrication that brings higher standards of accuracy under extremes of temperature — that's FILMKOTE (*patented*) by Peters! A new-day cartridge that is clean to handle — will not pick up lint and grit. Immune to humid, sub-zero or torrid storage conditions.

Tested and proved — in the laboratory, on the range. That's FILMKOTE!

FILMKOTE assures a uniform barrel condition at all times.

No grease to run off in the sun, foul the bore in icy weather or gum the mechanism. The lead alloy bullet reduces erosion and wear in the barrel. FILMKOTE is accurate at all ranges, with every type of rifle or pistol. Available in Peters CB Caps, .22 Short, .22 Long, .22 Long Rifle, Solid Ball and Hollow Point — Standard and High Velocity types. All Smokeless and Rustless, too — so the barrel never needs cleaning.



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