



**A REVELATION
OF
AMMUNITION
QUALITY**



QUALITY—The Only Basis for Enduring Reputation.

1st and 2nd AMATEUR TRAPSHOOTING AVERAGES for 1917

Were Won With **Peters** Loaded Shells

The known superiority of the **P** brand is a factor that trap and field shooters are quick to take advantage of. Sportsmen of all classes and in every section of the country have been made strong advocates of PETERS Shells because of their exclusive and superior features. In the 1917 trap-shooting averages, two representative shooters captured first and second honors, and both depended upon the **P** brand in achieving this success.

- 1st. W. H. Heer, Guthrie, Okla., shot at 2050, broke 1997. Average, .9741
- 2d. Woolfolk Henderson, Lexington, Ky., shot at 2570, broke 2502. Average, .9735

Six times in the past 8 years the Highest Amateur Honors have been won with the **P** brand.

In the 1917 official professional averages, Mr. L. H. Reid, of Seattle, Wash., shooting PETERS Shells has an average of .9722, winning second place and FIRST among the professionals using one make of ammunition thruout the year.

QUALITY—The Result of Years of Practical Experience.

1918 U. S. GALLERY CHAMPIONSHIP

Won by ARTHUR HABALEK—Score 2476 out of a possible 2500

Shooting

Peters

.22 Short Semi-Smokeless
CARTRIDGES

Second place in the Championship event was won by Mr. L. C. Buss, 2464, Mr. Hubalek tied for first honors in the CONTINUOUS MATCH, and Mr. E. Kogler won the Bull's Eye Match, all using PETERS.

This tournament was held under the auspices of the Zettler Rifle Club, New York City, March 13-16, 1918 and attracted the best off-hand shots in the country. Range 75 feet, standing position.

All but two of these expert amateurs selected PETERS Semi-Smokeless Cartridges as the most dependable for such an important contest.

The 100-Shot Gallery Championship has been won with the **P** brand ammunition 13 out of the past 20 years.

THE PETERS CARTRIDGE COMPANY, CINCINNATI, O.

BRANCHES—NEW YORK: 60-62 Warren Street

SAN FRANCISCO: 585-587 Howard Street

QUALITY—Truly Descriptive of Peters Ammunition.