

AT LAST! NO MORE BLOWN PATTERNS

Remington announces the greatest advance in shot shell performance since the introduction of choke boring seventy-five years ago . . .
The **NEW REMINGTON CRIMP** for Shur Shot trap and skeet loads!



TOP SEAL REMOVED TO SHOW CRIMP

HERE'S HOW THE NEW REMINGTON CRIMP ELIMINATES BLOWN PATTERNS

• The Remington Shur Shot shell with the New Remington Crimp has a paper body the same length as an ordinary shell. Mouth of shell is tucked in with a special crimping tool (left), then ironed down (center). No top wad. Crimp is made Wetproof, and the load identified with a thin seal (right). On firing, the crimp unfolds, the seal adhering to the shell. There is nothing to obstruct the column of shot in its flight.

A BLOWN PATTERN IN THE MAKING . . . Spark photo shows shot column fired from trap load with ordinary crimp about three feet from the muzzle of the gun. Notice how wad obstructs shot column. At right is resulting pattern. Notice the numerous "holes."



BIRTH OF A "DOUGHNUT" PATTERN . . . In skeet guns, the wider shot charge plus the top wad obstruction causes 5 to 15 patterns out of every 100 made with ordinary skeet loads to thin out in the center. This type of blown pattern is known as a "doughnut."



BEGINNING OF A GOOD PATTERN . . . A perfect pattern in the making, fired from a Remington Shur Shot shell with New Remington Crimp. At right is resulting pattern, showing effective even distribution of pellets. Arrow shows direction of charge.



A SMOOTH SWING—right lead—yet the target sails on unbroken! Every trap and skeet shooter has had these "unexplainable" misses, and wondered what caused them. Remington ballistics experts wondered too. Test patterns revealed that 5 to 8 per cent of blown patterns are inevitable in all ordinary shells.

What is a blown pattern?

Any pattern having shot pellets so unevenly distributed that "holes" or openings permit a target fired at within normal range to pass through unbroken is a "blown" pattern.

Spark photos of shot columns in mid-air fired from ordinary shells revealed the top wad was the cause of blown patterns. About 8 times out of every 100 shots, the top wad gets in the way of the shot charge, obstructing it and causing uneven distribution or wide scattering of pellets.

The solution, obviously, was to eliminate the top wad. And after several years of experiment, the NEW REMINGTON CRIMP was developed, tested, proved. The result—an effective, even distribution of shot pellets in every pattern. There was not one blown pattern in 25,000 shots fired with Shur Shot shells having the New Remington Crimp!

No patterns below 60%

"Shur Shot" shells with the new Remington Crimp average 83 patterns out of 100 above 70% at 40 yards, 91 out of 100 above 65% at 45 yards, and no patterns below 60%! No ordinary shell can approximate this record!

Elimination of blown patterns adds five to ten yards to your effective range. Elimination of top wad removes the cause of dirty "confetti" in the shooter's line of sight or in his eyes. Tests prove the New Remington Crimp with top seal and special adhesive gives improved wetproofing.

On sale now—12 gauge trap and skeet loads only. For free literature write Remington Arms Co., Inc., Dept. E-6, Bridgeport, Conn.

"Shur Shot" and "Wetproof" are Reg. U.S. Pat. Off.



SHUR SHOT TRAP and SKEET LOADS

†Choice of M. X. or R.D. Smokeless Powder

with New Remington Crimp

Load No.	Gauge and Brand	Length Shell Ins.	Powder Equiv. Drams	Ozs. Shot	Size Shot	Avg. Wgt. Per Case	List Per 1000	Per M Zone 1	Per M Zone 2	Per M Zone 3	Per M Zone 4	Per M Zone 5
TRAP LOADS												
CS4	†12 Ga. Shur Shot	2¾	2¾	1½	7½, 8 Chilled	58	\$43.30	\$32.84	\$33.20	\$33.56	\$33.92	\$34.28
CS7	†12 Ga. Shur Shot	2¾	3	1½	7½, 8 Chilled (Trap) . .	58	43.30	32.84	33.20	33.56	33.92	34.28
CS8	†12 Ga. Shur Shot Target Load (Trap) . .	2¾	3	1¼	7½, 8 Chilled	62	45.90	34.79	35.15	35.51	35.87	36.23
C12ST	†12 Ga. Shur Shot	2¾	3½	1¼	7½ Chilled	62	48.40	36.66	37.02	37.38	37.74	38.10
CS10	†12 Ga. Shur Shot	2¾	3¼	1¼	7, 7½ Chilled	62	48.40	36.66	37.02	37.38	37.74	38.10
C12RTC	†12 Ga. Shur Shot Target Load (Trap) . .	2¾	3	1¼	7½, 8 Coppered	62	71.30	53.83	54.19	54.55	54.91	55.27
C12HTC	†12 Ga. Shur Shot Target Load (Trap) . .	2¾	3½	1¼	7½ Coppered	62	73.90	55.78	56.14	56.50	56.86	57.22
CS20F	†16 Ga. Shur Shot Target Load (Trap) . .	2¾	2¾	1½	8 Chilled	55	43.30	32.77	33.07	33.37	33.67	33.97
CS23G	†20 Ga. Shur Shot Target Load (Trap) . .	2¾	2½	1	8 Chilled	48	43.30	32.77	33.07	33.37	33.67	33.97
SKEET LOADS												
C12SK	†12 Ga. Shur Shot	2¾	3	1½	9 Chilled	58	43.30	32.84	33.20	33.56	33.92	34.28
C16SK	†16 Ga. Shur Shot	2¾	2½	1	9 Chilled	51	40.80	30.90	31.20	31.50	31.80	32.10
C20SK	†20 Ga. Shur Shot	2¾	2¼	¾	9 Chilled	45	40.80	30.90	31.20	31.50	31.80	32.10

"SHUR SHOT" TRAP AND SKEET LOADS WITH NEW REMINGTON CRIMP SWEEP THE 1939 GRAND AMERICAN AND NATIONAL SKEET CHAMPIONSHIPS

- A big majority of championship events, 17 in all, were won with the New Crimp Shur Shot trap loads at the 1939 Grand American Trapshooting Tournament.
- And again repeating last year's sensational winnings, Remington Kleanbore shells won more title events at the 1939 National Skeet Championships than any other brand.
- Not only winners, but the majority of shooters everywhere recognize Remington superior performance. A great majority of the shooters at these two outstanding events selected Remington Kleanbore shot shells—the shells that win.

Sell the Shells Winners are Shooting!

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