



NOW...

**at reduced
prices**



Remington's Great New SP Shells



**in a full range
of 12 ga.
high base loads**

Remington's premium grade "SP" shells are now available in all 12 gauge high base loads including magnums, buck-shot, and rifled slugs. This steel and polyethylene shell is the first real step forward in shotgun shell manufacturing in 90 years. Developed after years of research by Remington ballistics experts, the new "SP" shells are the finest ever produced for every type of hunting. Look at these exclusive sales features.

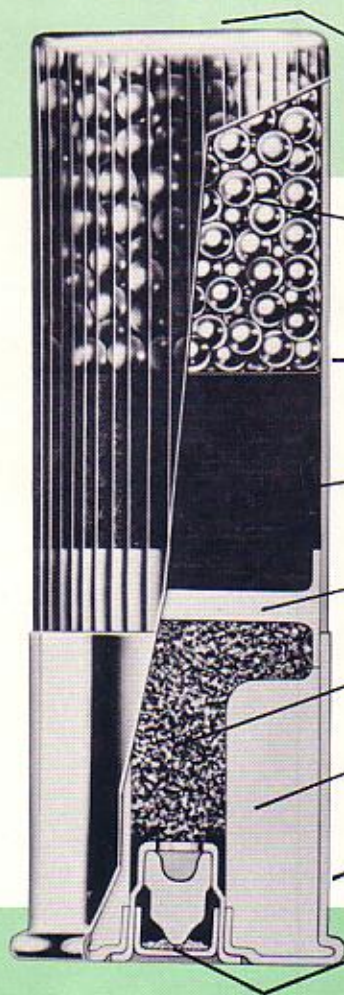
- Perfect shot patterns with amazing new "H" wad column that gets more game with less recoil.
- Slick-feeding shell glides in and out of gun. Ideal for pumps and autoloaders — speeds up that second shot.
- No more wasted shells caused by scuffing or swelling.
- "SP" shells are guaranteed to chamber — regardless of weather conditions.
- Exclusive "Kleanbore" priming that helps keep gun barrels clean.

All of these exclusive game-getting features are available to your hunting customers for **less than a penny per shell more**. Order Remington "SP" shells now for bigger profits in 1961.

Remington



SEE why *Remington* "SP" shells get more game



EXCLUSIVE RIB-LOKT CRIMP

Seals out weather . . . Seals in POWER!

ROUND, HARD SHOT

Perfect game-getting patterns every time!

EXCLUSIVE POLYETHYLENE BODY

Never scuffs . . . Never swells. Always chambers perfectly.

EXCLUSIVE MOLD-TITE FILLER WAD

Helps clean and polish barrel with every shot fired!

EXCLUSIVE POLYETHYLENE "H" WAD

Keeps full power behind the shot — where it belongs!

FINEST PROGRESSIVE-BURNING POWDER

in new "SP" shells, stays ballistically stable — factory fresh!

EXCLUSIVE BASE WAD

Hydraulically formed in shell under 7½ tons-per-square-inch pressure.

EXCLUSIVE STEEL HEAD

Gives all the strength of steel . . . plus corrosion resistance of copper and brass coating!

EXCLUSIVE "KLEANBORE" PRIMING

The famous non-corrosive priming that helps keep gun barrel bright and clean!

10 NEW 12 GAUGE "SP" LOADS FOR 1961

Index No.	Gauge	Length Shell Inches	Powder Equiv. Drams	Ozs. Shot	Standard Shot Size	Avg. Wgt. per case, lbs.
SP 12	12	2¾	3¾	1¼	BB, 2, 4, 5, 6, 7½, 9	60
MAGNUM LOADS						
NEW SP 12H Mag.	12	3	4½	17/8	BB, 2, 4 Magnum	81
NEW SP 12 Mag.	12	3	4¼	15/8	BB, 2, 4, 5, 6 Magnum	73
NEW SP 12S Mag.	12	2¾	4	1½	2, 4, 5, 6 Magnum	67
RIFLED SLUG LOAD						
NEW SP 12 RS	12	2¾	3¾	1	Rifled slug	50
BUCKSHOT LOADS						
NEW SP 12 BK	12	2¾	3¾	—	0 Buck 12 pellets	63
NEW SP 12 BK	12	2¾	3¾	—	00 Buck 9 pellets	57
NEW SP 12 BK	12	2¾	3¾	—	1 Buck 16 pellets	65
NEW SP 12 BK	12	2¾	3¾	—	4 Buck 27 pellets	63
MAGNUM BUCKSHOT LOADS						
NEW SP 12S Mag.	12	2¾	4	—	00 Buck 12 pellets	68
NEW SP 12H Mag.	12	3	4½	—	00 Buck 15 pellets	83

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