

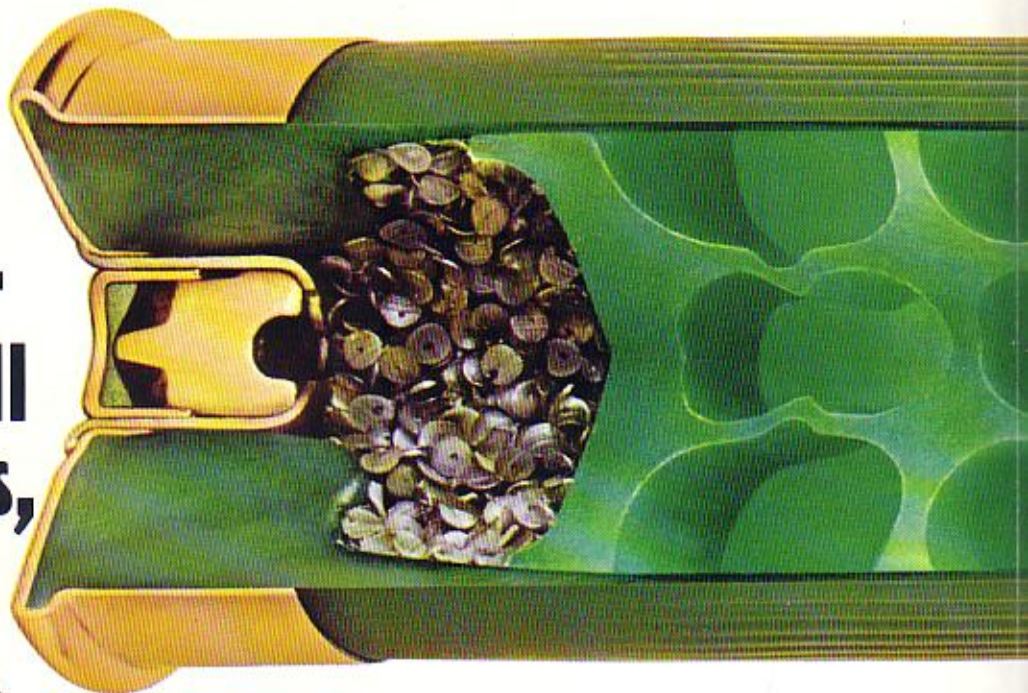
**Introducing
the unbeatable...**



**in reloadability and fast,
hard-hitting performance.**

**We call
our new RXP
unbeatable.**

**With all
these features,
it's not hard
to see why.**



New, tough "uni-body" design.

The one-piece body and base-wad construction — "uni-body" — make the RXP an extremely tough and very reloadable shell. Made of a rugged high-density polyethylene, it can really take abuse as proven in special strength tests conducted in our laboratories. Remington's exclusive process, which forges the plastic base and body, adds dimensional stability to the RXP. This helps reduce the need for resizing and resizing force.

Excellent "Kleanbore" primer reliability.

The dimensional stability of the RXP plastic body also provides an extra-tight primer seal. And this precise fit of the "Kleanbore" 97• primer to the base means excellent reliability, particularly in guns with off-center or weak spring firing pins.

Remington ballistics engineers have designed the RXP to provide the ideal balance of all the factors — velocity and quality of shot, wad design, primer sensitivity — that determine the first-shot effectiveness. So that with the RXP, you literally have all the performance you need in a shell for handicap, singles or doubles. And, most important, you don't have to sacrifice reloadability for performance. Because we know of no shell available that is more reloadable than the RXP. We think the RXP is unbeatable in reliable performance and exceptional reloadability. Try a box. And you will, too.

RXP "Golden Shell" Awards

As part of the introduction of the RXP, Remington will award cash prizes and "Golden Shell" trophies to any ATA, PITA or NSSA member who qualifies in a registered shoot during 1972.

Trap

The first 100 straight shot in the following yardage groups (one cash award per group) with Remington or Peters RXP shells will win a "Golden Shell" trophy, plus:

Handicap Yards

Group I — 18, 19 and 20 yards..... \$250.00

Cash Prize

Group II — 21, 22 and 23 yards..... \$250.00

Group III — 24, 25 and 26 yards..... \$250.00

Group IV — 27 yards..... \$500.00

All subsequent 100 straights shot during 1972 will receive a "Golden Shell" trophy.

Trap Doubles

First 100 straight shot during 1972 will receive \$500. All subsequent 100 straights will receive a "Golden Shell" trophy.

Skeet

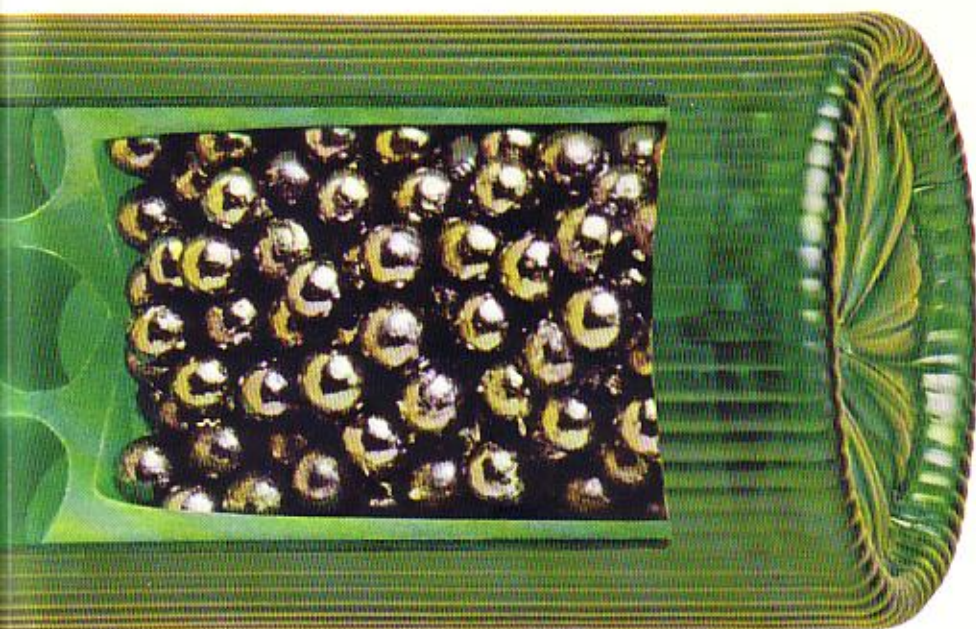
The first 5-person squad that breaks 500 straight, all using RXP shells, will win \$500 plus 5 "Golden Shell" trophies.

All-Gauge State Champions who use RXP shells will receive "Golden Shell" trophies.

For entry blanks and complete "Golden Shell" award rules, see your local gun club, or send in the coupon.

New RXP "Power Piston" Offer and Handloading Booklet.

For a limited time only, Remington is making a special offer to help reloaders get started: For only \$1.00 plus four RXP box tops showing load and shot size, we'll send you 250 of our new green "Power Pistons" for reloading RXP's. And we'll



Easier reloading.

The RXP is designed for lots of reloads. So it's important that it be very easy to reload. And it is—on any standard reloading equipment. The mouth and crimp have been specially formed in the factory load to make subsequent recrimping easier and more secure. And the inside wall—as in all Remington shotgun shells—is smooth and straight without any taper except at the base. This allows for easy insertion of the wad, yet provides for firm wad seating.

Exclusive new shot size for 16-yard and doubles shooters.

With the RXP, we will be introducing our new 8½ shot—more shot than we've ever put in a trap load. In fact, the 8½ allows for the loading of approximately 80 more pellets than the No. 8 size. So the 8½ gets more hard shot into the pattern, thus giving you a better chance of breaking the target. And it's heavy enough—and hard enough—to smoke the target when you're on. Both Remington and Peters top-grade hard shot will be available in the 8½, as well as No. 7½ and No. 8, in either light or heavy loads for trap. For skeet shooters, No. 9 shot, with the hardest shot ever made by Remington for skeet, in light or heavy loads, will be available in either the Remington or Peters brands.

RXP + "Power Piston"

Our patented "Power Piston" one-piece wad helps protect shot against deformation in the barrel when the shell is fired. And by acting as a gas seal in the barrel, it assures greater power. Add this to the other features of the RXP, and you have a truly unbeatable shotgun shell. And the RXP is the only one-piece target shell factory-loaded with the "Power Piston". You can recognize the RXP "Power Piston" by its new light green color.

Even the name lasts longer.

Although you can't see it on this cutaway, the distinctive gold lettering hot-pressed—"branded"—into each Remington or Peters RXP shell is very durable. So it's hard to rub off. That's important because the shells—being so reloadable—will be around for a long time. And it helps if they remain easily identifiable. A minor point? Perhaps. But it's an example of the detail—and attention to the needs of the shooter—that we put into the RXP.

include our new 12-page booklet, "Remington's Tips on Better Reloading". To order, use the coupon. Do it today. This RXP "Power Piston" offer ends June 30, 1972 and is subject to product availability. Limit: One order per customer. Make check or money order payable to "Remington RXP Offer"



Remington Arms Company, Inc.
Dept. RXP, P.O. Box 500
Bridgeport, Conn. 06601

Please send me (Check box):

- 250 RXP "Power Pistons" plus new reloading booklet. I have enclosed \$1.00 plus the 4 RXP box-end panels.
- Free 12-page booklet, "Remington's Tips on Better Reloading".
- Entry blank and rules for Remington's "Golden Shell" awards.

Name _____
(Please print)

Address _____

City _____

State _____ Zip _____

Remington® DU PONT PETERS®



Introducing the 870 "All-American" Trap Gun.

156 years of quality.

The Remington Arms Company has been producing quality firearms for 156 years – which makes us the oldest gunmaker in America. And we're proud to introduce what we believe to be the finest pump-action shotgun we've ever made: The 870 "All-American" Trap Gun.

We've put a lot into this gun – including a number of features you'd find on our "Premier" models, guns priced at a thousand dollars or more. The receiver, fully engraved with a scroll design, is accented by an elegant color medallion. (See inset.) The handsome scrollwork is also carried further in the engraving of the trigger guard, the bolt and a portion of the barrel. Complementing this, a rich American walnut stock and fore-end feature fine checkering in a unique high-grade pattern. Completing the picture is a gold oval grip cap that can be easily engraved with the owner's name or initials. A Protecto® hard luggage-type carrying case is furnished at no extra charge to protect this fine gun.

If the new 870 "All-American" sounds great to you, just wait until you see it. You'll find that our words have only started to describe it. Suggested retail price – \$550.00.

Shipments of the 870 "All-American" will begin April 1, 1972.

Remington® DU PONT PETERS®
REG. U.S. PAT. OFF.

Great Guns Deserve Great Ammunition. We Make Both.