

NEW DISPLAY MERCHANDISERS
HELP YOU MOVE OUT THREE KINDS
OF REMINGTON 22S.

COUNTER
OFFENSIVE.



Each carton holds ten boxes of fast-selling Remington Long Rifle 22s.

Here are three sure ways to invite impulse sales of Remington 22s without using much counter space to do it.

In less than a 6 x 4-inch space, you can now display 1000 Remington Long Rifle rim fire cartridges. There are ten of the popular 100-round plastic slide-top boxes in each merchandiser unit.

The sturdy corrugated display's front flap instantly becomes an eye-catching header. Color-coordinated to the ten cartridge boxes it holds.

The handsome merchandiser units invite your customers to consider volume purchases, just to get a storage unit that can last them for years. So that you'll have enough merchandisers on hand, they're shipped five cartons per case (5000 rim fire cartridges in all).

Order several cases soon.

- **"High Velocity" Long Rifle Solid Bullet 22s, Order Number 1500**
- **"High Velocity" Long Rifle Hollow Point 22s, No. 1600**
- **"Target" Standard Velocity Long Rifle Solid Bullet 22s, No. 6100.**



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