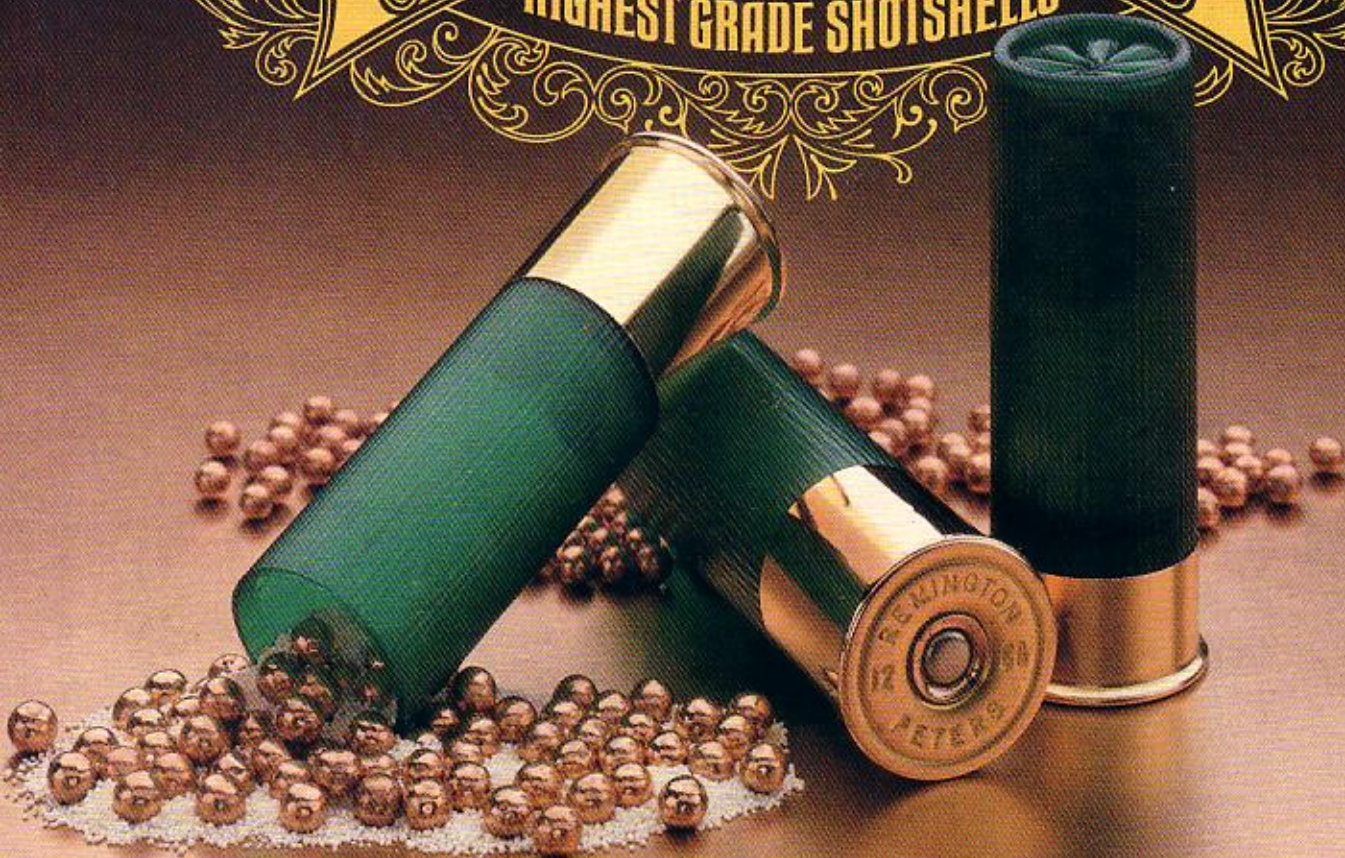


Reach new heights in performance.

# REMINGTON PREMIER

HIGHEST GRADE SHOTSHELLS



Extended Range  
Buffered Magnums



Extra Long Range  
Shotshells



"Power Pattern"  
Field Loads





# REMINGTON LEADS YOU TO NEW HEIGHTS IN SHOTSHELL SALES.

Now, for your hunting customers who demand extra performance, there's Remington "Premier" shotgun shells.

"Premier" is a full line of premium-quality shotshells with specifications to meet virtually every hunter's needs. Each loading combines several game-stopping features to produce the highest-performance shotshells you can sell today.

For high-flying geese and ducks, there's **Premier™ Extended Range Buffered Magnums**. They feature extra hard "Copper-Lokt" plated shot, cushioned and protected by granulated polypropylene buffering, and Remington's patented "Power Piston" wad. They give your customers tight, evenly spread, hard-hitting patterns that reach up to 15 yards beyond regular mags.

For challenging field shots on pheasant, grouse, turkey, and ducks over decoys, there's **Premier™ Extra Long Range Shotshells**. These high-base, high-power hunting loads also have extra hard copper-plated shot and our proven "Power Piston" wad for exceptional long-range performance.

For the best in upland hunting, there's **Premier™ "Power Pattern" Field Loads**, the finest low-base field loads we've ever offered. Extra-hard "Copper-Lokt" plated shot plus our "Power Piston" wads help to deliver ideal pattern density and spread for upland game like dove, quail, rabbit or squirrel.

## Remington Premier™ Shotshells Sales Aids



Available to our dealers are three new, hardworking sales aids. • **A handsome "shelf talker."** It lets you quickly display the price and call the customer's attention to what's new in shotshells for 1983. And beyond. There's one packed in each 250-round case of Premier™ Magnum. • **A large "Premier" counter mat and wall banner.** (One per dealer, please.) Both banner and counter mat quickly show the customer the full range of shotshells in the "Premier" line. Look for the prepaid mailer order form in each case of Premier™ Magnum, and • **Newspaper ad slicks** for your use. Remington "Premier" shotshell ads qualify for our advertising co-op program.

Ask your distributor for details. Or contact Remington Arms Company, Inc., Dept. PR-83, Bridgeport, CT 06601.

## Premier™ Magnum, a closer look.



**"Copper-Lokt" Shot**  
Specially hardened, extra-round shot is copper-plated to stay rounder in flight, to maximize on-target performance.

**High Base**  
Plus one-piece plastic hull for extra strength, full magnum power.

**Plastic Buffer Compound**

**"Power Piston" One-Piece Wad**

These "Power-Pakt" loads combine granulated polypropylene buffer with our patented wads to cushion and protect the shot for tighter, game-getting patterns up to 15 yards beyond those of regular magnums.

**NOTE:** This informative cut-away shell is part of the extra selling power designed into every "Premier" shotshell box. "Sell" copy like this is found on the back of every "Premier" product.

## Order Numbers & Specifications

### PREMIER™ EXTENDED RANGE BUFFERED MAGNUMS

Order Number	Gauge	Shell Length	Powder Dr. Eq.	Oz. Shot	Shot Sizes
PR12SMAG	12	2½	Max.	1½	BB, 2, 4, 6
PR12MAG	12	3	4	1½	4, 6
PR12HMAG	12	3	Max.	1½	BB, 2, 4
PR20SMAG	20	2½	Max.	1½	4, 6
PR20HMAG	20	3	Max.	1½	2, 4, 6

### PREMIER™ EXTRA LONG RANGE SHOTSHELLS

Order Number	Gauge	Shell Length	Powder Dr. Eq.	Oz. Shot	Shot Sizes
PR12	12	2½	3½	1½	2, 4, 6, 7½
PR20	20	2½	2½	1	4, 6

### PREMIER™ "POWER PATTERN" FIELD LOADS

Order Number	Gauge	Shell Length	Powder Dr. Eq.	Oz. Shot	Shot Sizes
PR12F	12	2½	3½	1½	7½, 8
PR12HF	12	2½	3½	1½	7½, 8
PR20F	20	2½	2½	1	7½, 8

All packed 25 rounds per box, 250 rounds per case.

# Remington.



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