

NEW

Western[®]

SUPER-X AND XPERT

True Magnum Performance at the
Same Price as Ordinary Loose-Shot
Shotgun Shells

MARK 5*

A MAJOR BREAKTHROUGH
IN SHOT SHELL PERFORMANCE



JUST LOOK AT THESE
SALES-BUILDING FEATURES!

WITH MARK 5 YOU GET —

- Up to 10% better patterns
- A significant increase in effective range
- The effect of an extra ¼ oz. of shot in the pattern
- Virtual elimination of barrel leading and tube wash
- "Super" Magnum performance with Magnum load

Great news for trapshooters, too! The new Mark 5 Super Trap Load gives the trapshooter the equivalent of an extra ⅛ ounce of target-smoking effectiveness . . . makes handicap distances seem like 16 yards.

*with the new exclusive protective collar

PLEASE TURN PAGE OVER FOR THE NEW MARK 5 AMMUNITION PRICES

PLEASE INSERT WITH YOUR 1962 AMMUNITION PRICE LIST



Western

Effective March 1, 1962
PRICES INCLUDE 11% EXCISE TAX

ORIGINAL LONG-RANGE LOAD



SHORT SHOT STRING

SUPPLIED WITH PROGRESSIVE BURNING POWDER AND NON-CORROSIVE PRIMERS

Symbol	Gauge	Length of Shell Inches	Oz. Shot	Standard Shot Sizes	Approx. Wt. Case Lbs.	Suggested Retail Price per Box		List Price Per M Per Box	SCHEDULE OF SUGGESTED WHOLESALE PRICES PER M • PER BOX				
						Groups 1, 2, 3, 4	Group 5		Group 1	Group 2	Group 3	Group 4	Group 5
SX12V	12	2¾	1¼	BB, 2, 4, 5, 6, 7½, 9..	60	— 3.50	— 3.55	140.00 3.50	105.76 2.644	106.52 2.663	107.24 2.681	108.00 2.700	108.76 2.719
SX12HV	12	2¾ Mag.	1½	2, 4, 5, 6	67	—	—	160.00	120.76	121.52	122.24	123.00	123.76
SX12JV	12	3 Mag.	1¾	2, 4, 6	65	4.00	4.05	4.00	3.019	3.038	3.056	3.075	3.094
SX12MV	12	3 Mag.	1½	2, 4, 5, 6	72	— 4.40	— 4.45	176.00 4.40	132.76 3.319	133.52 3.338	134.24 3.356	135.00 3.375	135.76 3.394
SX123V	12	3 Mag.	1¾	BB, 2, 4, 5	80	— 4.75	— 4.80	190.00 4.75	143.24 3.581	144.00 3.600	144.76 3.619	145.52 3.638	146.24 3.656
SX16MV	16	2¾ Mag.	1¼	2, 4, 6	57	— 3.50	— 3.55	140.00 3.50	105.60 2.640	106.20 2.655	106.80 2.670	107.40 2.685	108.00 2.700
SX20HV	20	2¾ Mag.	1½	2, 4, 6, 7½	51	— 3.20	— 3.25	128.00 3.20	96.60 2.415	97.20 2.430	97.80 2.445	98.40 2.460	99.00 2.475
SX20MV	20	3 Mag.	1¼	2, 4, 6, 7½	58	— 3.55	— 3.60	142.00 3.55	107.12 2.678	107.72 2.693	108.32 2.708	108.92 2.723	109.52 2.738



XPERT SUPER TRAP LOAD

Symbol	Gauge	Length of Shell Inches	Powder Drams Equiv.	Oz. Shot	Standard Shot Sizes	Approx. Wt. Case Lbs.	Suggested Retail Price per Box		List Price Per M Per Box	SCHEDULE OF SUGGESTED WHOLESALE PRICES PER M • PER BOX				
							Groups 1, 2, 3, 4	Group 5		Group 1	Group 2	Group 3	Group 4	Group 5
*XT12MV	12	2¾	3	1½	7½, 8	55	— \$2.90	— \$2.95	\$116.00 2.90	\$ 87.76 2.194	\$ 88.52 2.213	\$ 89.24 2.231	\$ 90.00 2.250	\$ 90.76 2.269

*Additional load. Does not replace XT12M.

The suggested retail and wholesale prices on WESTERN loaded ammunition listed herein are the minimum retail and wholesale fair trade prices established in every state of the United States where Fair Trade is authorized. This price list constitutes the notice provided for in all WESTERN fair trade agreements.

WINCHESTER-WESTERN DIVISION
NEW HAVEN 4, CONNECTICUT



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