CENTER FIRE.
A new “Accelerator.”
And then some.

Only a few years ago we revolutionized your concept of center fire performance with a real first in the field: the 30-06 “Accelerator.” Last year “Accelerator” performance came to the 30-30 Win. Now many more of your hunting customers can begin to enjoy real varmint performance from their big game rifles—all from Remington, the innovator.

The 308 “Accelerator” is here. With its sabot-mounted 224, 55 grain pointed soft point bullet, it reaches an amazing 3800 fps velocity at the muzzle. With a trajectory similar to that of the 22-250 Rem. Soon your customers can get “second gun” performance for the price of the ammo: the 308 “Accelerator.”

The new 223 Remington. Our new 223 Rem. has a metal-cased 55 grain bullet. It could just well be the perfect choice for hunters of small to medium-sized game. Especially for those who hunt fur-bearing animals if minimum peet damage is an important factor. This new high-velocity, flat-trajectory offering will also be of interest to your customers in law enforcement.

The latest 44 Remington Magnum. Now your customers who shoot the popular 44 Rem. Mag. can have even greater performance.

Here’s a 180 grain semi-jacketed hollow point bullet, with a truncated cone for the higher velocities, flatter trajectories and lower recoil needed to hunt a wide variety of game. This newest 44 Rem. Mag. loading will be available in economical 20-round packs to make them even easier to sell.

The heavyweight 444. Your 444 Marlin shooting customers asked us to introduce a heavy, thicker-jacketed bullet for maximum penetration at shorter ranges. Here it is: a 265 grain soft point specially designed to stay together at the highest velocities a 444 Marlin chambered rifle can deliver. This new 265 grain soft point bullet also offers the kind of mushrooming qualities your customers need to take North America’s largest game.

For complete ballistics data and ordering information on all these new center fire offerings, see the other side.

### 44 Remington Mag., Order No. R44MG5

<table>
<thead>
<tr>
<th>Caliber</th>
<th>Remington Order No.</th>
<th>Primer No.</th>
<th>Bullet Wt. Grs.</th>
<th>Style</th>
<th>Muzzle Feet Per Second</th>
<th>Energy Foot Pounds</th>
<th>Mid-Range Trajectory</th>
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<tr>
<td>44 Rem. Mag</td>
<td>R44MG5</td>
<td>2½</td>
<td>180</td>
<td>Semi-Jacketed</td>
<td>1610</td>
<td>745</td>
<td>0.5&quot;</td>
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### 223 Remington 55 gr. Metal Case, Order No. R223R3

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<th>VELOCITY</th>
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<th>TRAJECTORY</th>
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<td></td>
<td>Feet Per Sec.</td>
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<td>Foot Pounds</td>
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<td>2526</td>
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<td>1953</td>
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<th>Distance (Yds.)</th>
<th>VELOCITY</th>
<th>ENERGY</th>
<th>TRAJECTORY</th>
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<td>Foot Pounds</td>
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<tr>
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<td>Muzzle</td>
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<td>907</td>
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<tr>
<td>300</td>
<td>2286</td>
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<td>638</td>
</tr>
<tr>
<td>400</td>
<td>1888</td>
<td>400</td>
<td>435</td>
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<tr>
<td>500</td>
<td>1541</td>
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### Remington 444 Marlin 265 gr. Soft Point, Order No. R444M2

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<th>Distance (Yds.)</th>
<th>VELOCITY</th>
<th>ENERGY</th>
<th>TRAJECTORY</th>
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<tr>
<td></td>
<td>Feet Per Sec.</td>
<td>Distance (Yds.)</td>
<td>Foot Pounds</td>
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<td>Muzzle</td>
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<td>Muzzle</td>
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<tr>
<td>500</td>
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<td>500</td>
<td>408</td>
</tr>
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</table>

*0.0 indicates yardage at which rifle is sighted in.*
CENTER FIRE.

New 7mm performance: the 7mm-08 Remington.

Remington has long been the innovator of new center fire calibers. Now we're bringing you and your big game hunting customers another first in the field. The 7mm-08 Remington, chambered in the Model 788 and 700 BDL “Varmint Special” rifles.

Here's the compact, potent package that's perfect for short-action and shorter-barreled rifles. And the widest range of medium-sized North American game.

The new 7mm-08 Remington features a 140 grain, pointed soft point bullet that makes the most of its shorter case. The result: outstanding downrange ballistics, with trajectory and retained-energy figures very close to those you'd expect from more powerful, larger caliber rifles.

The 7mm-08 Remington is ideal for metallic silhouette shooting and hunting.

For additional ordering information, check the chart.

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NEW RIFLED SLUG.

The one-ounce wonder.

Express
Rifled Slug

Remington

Here's the most powerful rifled-slug load we've ever made. A full ¾ ounce more weight means our one-ounce wonder delivers considerably higher impact energy at the muzzle. at 50 yards and beyond.

And your customers who shoot rifled slugs will find this new load to be accurate, too. Something you would expect from the company which has long delivered ammunition of superior performance.

Remington offers you three other rifled-slug loads and eleven buckshot loads, in all popular gauges.

There's no wider choice than Remington's.

For more on specifications and ordering information, check the chart.

Remington

NEW MODEL 700.

The BDL "Varmint Special."

Now in a great new metallic silhouette caliber, the 7mm-08 Rem.

One of the fastest-growing sports in the country is metallic silhouette target shooting. With that in mind, Remington is going to make 1980 a very good year. Indeed.

Enter our newest heavy-barreled "Varmint Special." Now the Model 700 action, known for years as the first word in bolt action strength and accuracy, is teamed with a great new caliber that's as good for targets as it is for hunting.

The 7mm-08 Remington cartridge has a 140 grain pointed soft point bullet that promises to give the metallic silhouette shooter predictable accuracy and high retained energy clear out to 500 meters.

This rifle has all the "Varmint Special" features that have made it a first in the field. The bolt face, barrel and receiver surround the cartridge head with three rings of steel for unparalleled strength. The "Varmint Special" receiver is machined from a single billet of ordnance-quality steel. Then it's vibra-honed to ensure the smoothest functioning.

The "Varmint Special" we chamber in 7mm-08 Rem. has an American walnut stock specially selected to meet strict metallic silhouette weight requirements. This Monte Carlo stock features a full cheekpiece, positive cut, skip-line checkering, and a hinged floor plate. Your customers may also appreciate the quick-release swivels and leather sling strap.

For complete specifications and ordering information, see reverse side.

Remington.

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**ORDER NUMBER & SPECIFICATIONS**

Remington Model 700 "Varmint Special" Center Fire Rifle (7mm-08 Remington)

<table>
<thead>
<tr>
<th>Order Number</th>
<th>Caliber</th>
<th>Capacity</th>
<th>Twist R-H</th>
<th>Barrel Length</th>
<th>Overall Length</th>
<th>Average Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>5835</td>
<td>7mm-08 Rem.</td>
<td>5</td>
<td>9 1/4&quot;</td>
<td>24&quot;</td>
<td>43 3/8&quot;</td>
<td>8 3/4 lbs.</td>
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**7mm-08 Remington, 140 gr. Pointed Soft Point Order No. R7M081**

<table>
<thead>
<tr>
<th>Distance (Yds.)</th>
<th>Velocity Feet Per Sec.</th>
<th>Distance (Yds.)</th>
<th>Energy Foot Pounds</th>
<th>Short Range</th>
<th>Trajectory Long Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Muzzle</td>
<td>2800</td>
<td>Muzzle</td>
<td>2542</td>
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<td>100</td>
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<td>0.9</td>
<td>100</td>
</tr>
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<td>1008</td>
<td>-23.5</td>
<td>00</td>
</tr>
</tbody>
</table>

*0.0 indicates yardage at which rifle is sighted in.
New Model “XP-100.”
More handgun hitability for metallic silhouettes.

Custom gunsmiths across the country have chosen our rugged and precise “XP-100” center fire pistol’s action to be the basis of some of their finest metallic silhouette handguns.

Now we’re going to save you and your customers the trouble. Meet the new “XP-100” Silhouette, a first in the field, chambered for an ideal metallic silhouette caliber, the 7mm Bench Rest Remington.

At a glance you know this is a custom pistol. Its special 14” barrel has been expressly designed for metallic silhouette events. This new “XP-100” Silhouette is fitted with a sight ramp; it’s also drilled and tapped to permit easy mounting of other sights or a scope.

The Bench Rest Remington is truly the case for winning. This universal unprimed brass case is actually a custom 308 Win case with thinner walls, specially annealed to permit extensive case forming.

By shortening it to 1.520” and necking it down to fit 7mm bullets, your customers have the makings of a truly great bench rest and metallic silhouette cartridge. One that’s just been made for our newest “XP-100” pistol.

One more thing. The standard “XP-100,” chambered for the 221 Remington “Fire Ball,” will still be available with its familiar 10½” vent rib barrel.

Both our “XP-100” single-shot center fire pistols are noted for the strength of their bolt actions. Other strengths include a one-piece stock of tough DuPont “Zytel” structural nylon. Both “XP-100s” feature universal grips, two-position thumb safeties, match-type grooved triggers, and receivers drilled and tapped for scope mounts.

For more on specifications and ordering, see the reverse side.

Remington

Remington and Fire Ball are trademarks registered in the United States Patent & Trademark Office and XP-100 is a trademark of Remington Arms Company, Inc., Bridgeport, Conn. 06610. “Zytel” is a registered trademark of El du Pont de Nemours & Co., Inc., for nylon resins.
### ORDER NUMBER & SPECIFICATIONS

<table>
<thead>
<tr>
<th>Order Number</th>
<th>Caliber</th>
<th>Barrel Length</th>
<th>Overall Length</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>5471</td>
<td>7mm BR Rem.</td>
<td>14&quot;</td>
<td>20 3/4&quot;</td>
<td>4 1/2 lbs.</td>
</tr>
</tbody>
</table>

**NOTE:** The 7mm BR Remington is not available in a factory-loaded cartridge.
“Golden” bullets can be one GOLDEN OPPORTUNITY.

Now you can buckle up extra profits all over again. With the new Brick ‘n’ Buckle Special.

Last year we gave you a program that turned Remington 22 ammunition sales into extra profits, extra customer excitement. The Brick ‘n’ Buckle’s back. Again, for a limited time, we’re loading up special cases of Remington “High Velocity” 22 Long Rifle cartridges with nine “bricks” of ammo, and one carton with nine belt buckles. All this at the regular case price.

This is no regular belt buckle. Here is an exclusive design, specially created for Remington, featuring a Canada goose by famed wildlife sculptor Sid Bell. The buckle, precision cast in a pewter-toned metal, is one any shooter would be proud to wear—and it’s only available from Remington through this special dealer program. Your program.

This unique buckle, if available anywhere else, would easily retail for $6.95 or more. All told, that’s over $62 worth of buckles packed in every #1522C case we ship.

Write your own ticket to extra profits. When you sell this quality goose buckle—at whatever price you decide—and add a brick of Remington “High Velocity” 22s at your regular price, your customer gets a special value. And you make extra sales, extra profits. New for this year, every buckle will come with a coupon enabling your customer to get a handsome matching leather belt, directly from Remington, for only $6.95. That means there’s extra sweetness in this deal with nothing extra for you to handle.

With the special point-of-sale easel-backed card, packed in each #1522C case, you can set up your own display. Contact your Remington ammunition wholesaler before the “goose” season opens. With a golden opportunity like this, there’s no limit to how much you can bring in.
BRICK 'N' BUCKLE SPECIAL
GOLDEN OPPORTUNITY

DEALER FACTS

PRODUCT
Remington "High Velocity" 22 Long Rifle cartridges, with "golden" bullets.

ORDER NUMBER
1522C

CASE QUANTITY
4,500 cartridges (nine bricks with ten boxes of fifty cartridges each), plus 9 belt buckles.

CASE WEIGHT
40 lbs.

PRICE PER CASE
Same as Order Number 1522. Suggested minimum retail value of each belt buckle, $6.95. That's $62.55 in all.

Buy a brick, get a buckle!

Here's what you get. Each special case contains nine "bricks" of ammunition (4,500 cartridges)—Order # 1522C. Plus one carton containing nine pewter-toned buckles with Sid Bell-designed Canada goose and a point-of-sale easy-to-use card for use in your store. Each buckle is carded with a coupon enabling your customer to order a matching leather belt, direct from Remington, for just $6.95 more.

Special Dealer Order Form
The 1980 Remington
Brick 'n' Buckle Special—1522C
(to your Remington ammunition wholesaler)

Remington Wholesaler ______________________
Attention: ________________________________
Address ___________________________________
City _______ State _____ Zip ____________

Attached is my order for Remington "High Velocity" 22 Long Rifle cartridges. Each case is packed with nine bricks of ammunition (4,500 rounds) and one carton of nine belt buckles.

Special Order Number 1522C. Quantity: __________ case(s)
Dealer ________________________________
By ____________________________________
Address ______________________________
City _______ State _____ Zip ____________

Remington

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